

JOIN US FOR THE
-2018-

Hampton Roads
VegFest

SUNDAY, OCTOBER 28th • 11AM-5PM
CHESAPEAKE CITY PARK
FREE ADMISSION!

LAST YEAR WE HAD

4,000+ ATTENDEES

(Doubling in size from 2016)

10 CORPORATE AND NONPROFIT SPONSORS

Whole Foods • Rajput Indian Cuisine • A Well-Fed World
The Green Cat • PETA • My Vegan Sweet Tooth

(To name a few)

2 Dozen Food Vendors • 50+ Businesses & Non-Profits
4 Acclaimed Speakers • Smart Mouth Beer Garden
3 Local Bands + a DJ • Pie-Eating Contest • Raffles
Free Interactive Kids' Zone • Yoga • Giveaways

2018 will have all this and more!



Celebrating a kinder, healthier, greener Hampton Roads





BECOME A SPONSOR

Last year, our sponsors benefited from a powerful print and social media advertising campaign. The Facebook event for last year's festival reached 138,000+ people and received 9,000+ page views, and 5,000+ flyers and posters were distributed throughout Hampton Roads.

This year, we expect 5,000+ attendees from Hampton Roads and beyond, with sponsors benefiting from signage, PA announcements, program and swag and advertising, local media coverage, and more. The event brings vegans, vegetarians, and meat eaters together to provide maximum exposure for vegan-friendly non-profits, restaurants, and businesses.

The deadline for sponsors is August 28, 2018.

LEVEL	COST	BENEFITS
Platinum	\$2,000	<ul style="list-style-type: none"> All of the benefits of a Gold sponsorship Custom Paid Advertising plan, such as <ul style="list-style-type: none"> Large roadside signs Radio or TV advertising
Gold	\$1,000	<ul style="list-style-type: none"> Free 10' x 10' booth space with tent, 2 tables, 4 chairs, and extension cord rental included Full-page ad in the printed program Recognition during the festival Two ads run on the HR VegFest Facebook page Two ads run on the HR VegFest Instagram account Large logo and link on the HR VegFest website Large logo on banners at event Large logo on posters and flyers advertising event Two items included in the swag bags Discounted additional 10x10 booth space (tent not included)
Silver	\$500	<ul style="list-style-type: none"> Free 10' x 10' booth space (table, chairs, and tent not included) Half-page ad in the printed program Ad run on the HR VegFest Facebook page Ad run on the Instagram account Small logo and link on the HR VegFest website Small logo on banners at event Small logo on posters and flyers advertising event

BECOME A VENDOR

The deadline for vendors is September 28, 2018.

TYPE	FOR PROFIT	NON-PROFIT
Non-food vendors	\$200	\$100
Food Vendors	\$250*	
Artist/Crafter	\$50 for first 10 registered	
Rescue/shelter	FREE for first 10 registered	

20% early bird discount for vendors who register and pay by April 28, 2018!

*Registration fee includes \$50 deposit refunded when vendor uses compostable/recyclable serveware.

LOCAL MEDIA COVERAGE



GET IN TOUCH

Committee Chair: Libby Watts

Finance & Fundraising: Rachel Cascada

Sponsors & Vendors: Matthew Watts

Entertainment & Speakers: Emily Gilleland

Marketing & Media: Laura Cascada



Hampton Roads VegFest



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hrvegfest



HamptonRoadsVegFest.com